

Driving Kansas' Economy

Annual Contribution of Kansas' New-Car Dealers

Numbers reflect annual economic activity during 2017.



216
DEALERSHIPS
(new car)



21,532
TOTAL JOBS
(created by dealerships)
Includes 10,322 direct jobs and
11,210 indirect and induced jobs.



48
EMPLOYEES
(average per
dealership)



\$6B
TOTAL SALES
(all dealerships)



\$523M
PAYROLL

\$50,696 Average Annual Earnings	\$161M State and Federal Income Taxes Paid
---	---



0.6%
REGISTRATIONS
Kansas' Share of Total U.S.
New-Vehicle Registrations

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.

Includes income taxes paid for direct,
indirect and induced jobs.

13 YEARS
**AVERAGE
VEHICLE AGE**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org

NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org