Driving Kansas’ Economy
Annual Contribution of Kansas’ New-Car Dealers

Numbers reflect annual economic activity during 2019.

210 DEALERSHIPS (new car)
21,460 TOTAL JOBS (created by dealerships)
49 EMPLOYEES (average per dealership)

$5.9B TOTAL SALES (all dealerships)
$552M PAYROLL

$53,664 Average Annual Earnings
$129M State and Federal Income Taxes Paid

0.6% REGISTRATIONS
Kansas’ Share of Total U.S. New-Vehicle Registrations

$372M STATE SALES TAX PAID