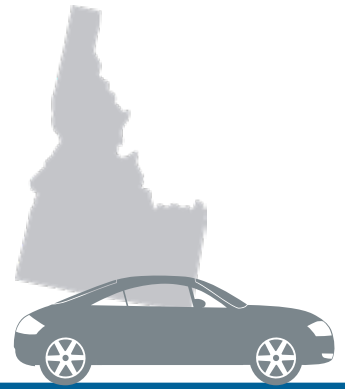


Driving Idaho's Economy

Annual Contribution of Idaho's New-Car Dealers

Numbers reflect annual economic activity during 2017.



98
DEALERSHIPS
(new car)



12,400
TOTAL JOBS
(created by dealerships)
Includes 6,315 direct jobs and
6,085 indirect and induced jobs.



64
EMPLOYEES
(average per
dealership)



\$4B
TOTAL SALES
(all dealerships)



\$333M
PAYROLL

\$52,739

Average Annual
Earnings

\$107M

State and Federal
Income Taxes Paid

Includes income taxes paid for direct,
indirect and induced jobs.



0.4%
REGISTRATIONS
Idaho's Share of Total U.S.
New-Vehicle Registrations

14.3 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

NADA Industry Analysis | 8400 Westpark Drive, Tysons, VA 22102 | 703.821.7010 | economics@nada.org
NADA Legislative Affairs | 412 First St. SE | Washington, DC 20003 | 800.563.5500 | legislative@nada.org