

# Driving Idaho's Economy

## Annual Contribution of Idaho's New-Car Dealers



Numbers reflect annual economic activity during 2016.



**95**

**DEALERSHIPS**  
(new car)



**11,016**

**TOTAL JOBS**  
(created by dealerships)

Includes 5,610 direct jobs and  
5,406 indirect and induced jobs.



**59**

**EMPLOYEES**  
(average per  
dealership)



**\$3.5B**

**TOTAL SALES**

**15.4%**

Share of Total  
Retail Sales in State



**\$296M**

**PAYROLL**

**\$52,155**

Average Annual  
Earnings

**\$94M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**0.4%**

**REGISTRATIONS**

Idaho's Share of Total U.S.  
New-Vehicle Registrations

**14.4** YEARS

**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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