Driving Idaho’s Economy
Annual Contribution of Idaho’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

96 DEALERSHIPS
(new car)

12,693 TOTAL JOBS
(created by dealerships)
Includes 6,464 direct jobs and 6,229 indirect and induced jobs.

67 EMPLOYEES
(average per dealership)

$3.9B TOTAL SALES
(all dealerships)

$343M PAYROLL

$53,118 Average Annual Earnings

$81M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

0.4% REGISTRATIONS
Idaho’s Share of Total U.S. New-Vehicle Registrations

$234M STATE SALES TAX PAID