

Driving Iowa's Economy

Annual Contribution of Iowa's New-Car Dealers

Numbers reflect annual economic activity during 2017.



286
DEALERSHIPS
(new car)



26,240
TOTAL JOBS
(created by dealerships)
Includes 12,814 direct jobs and
13,426 indirect and induced jobs.



45
EMPLOYEES
(average per
dealership)



\$7.9B
TOTAL SALES
(all dealerships)



\$673M
PAYROLL

\$52,555 Average Annual Earnings	\$234M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.8%
REGISTRATIONS
Iowa's Share of Total U.S.
New-Vehicle Registrations

12.5 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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