

# Driving Georgia's Economy

## Annual Contribution of Georgia's New-Car Dealers

Numbers reflect annual economic activity during 2016.



**488**  
**DEALERSHIPS**  
(new car)



**75,084**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 34,149 direct jobs and  
40,935 indirect and induced jobs.



**70**  
**EMPLOYEES**  
(average per  
dealership)



**\$30.3B**  
**TOTAL SALES**

**21.2%**  
Share of Total  
Retail Sales in State



**\$1.9B**  
**PAYROLL**

**\$58,765**  
Average Annual  
Earnings

**\$802M**  
State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**3%**  
**REGISTRATIONS**  
Georgia's Share of Total U.S.  
New-Vehicle Registrations

**11.9** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile Manufacturers, Center for Automotive Research, IHS Markit, NADA Industry Analysis, U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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