

# Driving Georgia's Economy

## Annual Contribution of Georgia's New-Car Dealers

Numbers reflect annual economic activity during 2017.



**489**  
**DEALERSHIPS**  
(new car)



**73,269**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 33,324 direct jobs and  
39,945 indirect and induced jobs.



**68**  
**EMPLOYEES**  
(average per  
dealership)



**\$29.3B**  
**TOTAL SALES**  
(all dealerships)



**\$1.9B**  
**PAYROLL**

**\$56,958**

Average Annual  
Earnings

**\$747M**

State and Federal  
Income Taxes Paid

Includes income taxes paid for direct,  
indirect and induced jobs.



**2.9%**  
**REGISTRATIONS**  
Georgia's Share of Total U.S.  
New-Vehicle Registrations

**11.9** YEARS  
**AVERAGE  
VEHICLE AGE**

Sources: Alliance of Automobile  
Manufacturers, Center for Automotive  
Research, IHS Markit, NADA,  
U.S. Bureau of Labor Statistics.



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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