

Driving Georgia's Economy

Annual Contribution of Georgia's New-Car Dealers

Numbers reflect annual economic activity during 2017.



489
DEALERSHIPS
(new car)



73,269
TOTAL JOBS
(created by dealerships)
Includes 33,324 direct jobs and
39,945 indirect and induced jobs.



68
EMPLOYEES
(average per
dealership)



\$29.3B
TOTAL SALES
(all dealerships)



\$1.9B
PAYROLL

\$56,958 Average Annual Earnings	\$747M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



2.9%
REGISTRATIONS
Georgia's Share of Total U.S.
New-Vehicle Registrations

11.9 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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