

Driving Florida's Economy

Annual Contribution of Florida's New-Car Dealers

Numbers reflect annual economic activity during 2017.



867
DEALERSHIPS
(new car)



168,817
TOTAL JOBS
(created by dealerships)
Includes 81,072 direct jobs and
87,745 indirect and induced jobs.



94
EMPLOYEES
(average per
dealership)



\$77.4B
TOTAL SALES
(all dealerships)



\$4.7B
PAYROLL

\$58,473 Average Annual Earnings	\$1.3B State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



7.7%
REGISTRATIONS
Florida's Share of Total U.S.
New-Vehicle Registrations

10.1 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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