Driving Florida’s Economy
Annual Contribution of Florida’s New-Car Dealers

Numbers reflect annual economic activity during 2018.

870 DEALERSHIPS
(new car)

170,813 TOTAL JOBS
(created by dealerships)
Includes 82,030 direct jobs and 88,783 indirect and induced jobs.

94 EMPLOYEES
(average per dealership)

$80.4B TOTAL SALES
(all dealerships)

$4.9B PAYROLL

$60,307 Average Annual Earnings
$905M State and Federal Income Taxes Paid
Includes income taxes paid for direct, indirect and induced jobs.

7.8% REGISTRATIONS
Florida’s Share of Total U.S. New-Vehicle Registrations

$4.8B STATE SALES TAX PAID