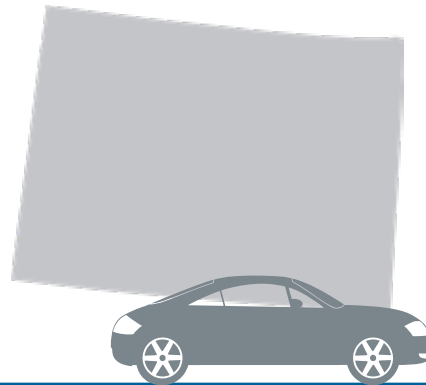


Driving Colorado's Economy

Annual Contribution of Colorado's New-Car Dealers

Numbers reflect annual economic activity during 2017.



247
DEALERSHIPS
(new car)



43,524
TOTAL JOBS
(created by dealerships)
Includes 19,378 direct jobs and
24,146 indirect and induced jobs.



78
EMPLOYEES
(average per
dealership)



\$17.2B
TOTAL SALES
(all dealerships)



\$1.2B
PAYROLL

\$60,806 Average Annual Earnings	\$463M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



1.7%
REGISTRATIONS
Colorado's Share of Total U.S.
New-Vehicle Registrations

12.2 YEARS
**AVERAGE
VEHICLE AGE**

Sources: Alliance of Automobile
Manufacturers, Center for Automotive
Research, IHS Markit, NADA,
U.S. Bureau of Labor Statistics.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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