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AMARILLO, TEXAS, TRUCK DEALER NOMINATED FOR TOP INDUSTRY HONOR

McLEAN, Va. (March 6, 2009) — Ben Bruckner, chairman of the board of Bruckner Truck Sales in Amarillo, Texas, has been nominated for the American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award. The winner will be announced at the opening general session of the 46th Annual ATD Convention and Exposition in Washington, D.C., on April 18, 2009.

Building the Business

Bruckner began his 53-year career working for his father. He worked his way up to chairman starting as a floor sweeper and then progressed to parts runner, parts man, mechanic, truck salesman, office bookkeeper, sales manager, store manager, vice-president and president.

He attributes much of the company's success to three core values: "We are customer focused. We value our people and our community. And we do what it takes."

Honors, Awards and Service to the Industry

Over the years Bruckner has won numerous awards, including the Torch Award from the Better Business Bureau for Integrity in Business and multiple awards for outstanding sales and service from Mack Trucks as well as National Dealer of the Year in 2006 from Mack Trucks and National Dealer of the Year in 2007 from Volvo Trucks.

Bruckner served as a board member of ATD from 1989–2007.

Community Service

Bruckner and his wife, Peggy, live in Amarillo, where they are valued members of the community. Over the years, Bruckner has worked tirelessly in civic, charitable and religious leadership positions with the Amarillo Community College, Polk Street United Methodist Church, Wesley Foundation, Boy Scouts, Life Challenge, Kiwanis and Amarillo Area Foundation. He and his family have also created the Bruckner Family Foundation.

Bruckner was recently selected as the 2008 Outstanding Alumnus of Texas Tech University by the Rawls School for Business.

The Award

The American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award is evaluated based on several categories, including dealership performance, civic contributions and industry leadership.

About ATD

Founded in 1970, the American Truck Dealers division of the National Automobile Dealers Association is the only national organization representing dealers selling new medium- and heavy-duty trucks.