



NADA Century Award Nomination Application Form

The NADA Century Award honors those dealerships that have succeeded in the retail transportation industry for 100 years or more.

- To qualify for the NADA Century Award:
- 1) the dealership must be a member of NADA
 - 2) the dealership must have been in the retail transportation business for at least 100 continuous years
 - 3) the dealer must be a signatory to the NADA Code of Ethics (see page 2)

Note: This form must be completed by the dealer principal. The award is issued based on the information provided below. Please refer to the guidelines at www.nada.org/centuryaward.

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Dealership Name: \_\_\_\_\_

Dealership Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Key Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Webpage: \_\_\_\_\_

Name & Title of Present Dealer Principal: \_\_\_\_\_

Name & Title of Founder: \_\_\_\_\_

Relationship to Founder: \_\_\_\_\_

Has this business been in retail transportation for at least 100 continuous years?  Yes  No

Date Original Business was founded: \_\_\_\_\_ Date Dealership was founded: \_\_\_\_\_

Original Business: \_\_\_\_\_

Original Brands or Products Sold (including, bikes, wagons, etc.): \_\_\_\_\_

Current Brands Sold: \_\_\_\_\_

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I declare that the information above is accurate and correct to the best of my knowledge.

Signature: _____ Date: _____

Please return this application and a signed copy of the NADA Code of Ethics (see page 2) along with any additional materials of the dealership that NADA can use for publicity purposes to include: bio(s), articles, old and new photographs, digital images or videos. Note: The photos need to be high-resolution.

National Automobile Dealers Association
NADA Century Award
Public Affairs (MS#2)
8400 Westpark Drive Mclean, VA 22102

Email - publicaffairs@nada.org
Fax - 703.821.7075



As a member of the National Automobile Dealers Association, this dealership subscribes to the following principles and standards. Implicit in this Code is the requirement that NADA members comply fully with all federal, state and local laws governing their businesses.

We pledge to:

- Operate this business in accord with the highest standards of ethical conduct.
- Treat each customer in a fair, open, and honest manner, and fully comply with all laws that prohibit discrimination.
- Meet the transportation needs of our customers in a knowledgeable and professional manner.
- Represent our products clearly and factually, standing fully behind our warranties, direct and implied, and in all other ways justifying the customer's respect and confidence.
- Advertise our products in a positive, factual, and informative manner.
- Detail charges to assist our customers in understanding repair work and provide written estimates of any service work to be performed, upon request, or as required by law.
- Resolve customer concerns promptly and courteously.
- Put our promises in writing and stand behind them.



Dealer Signature

Date