



# Driving Idaho's Economy

## Annual Contributions of Idaho's New-Vehicle Dealers\*

**Idaho's dealers maintain a multi-BILLION dollar retail industry.**

Average sales per dealership .....	\$20.1 million
Total sales of all new-vehicle dealerships in Idaho.....	\$2.2 billion
Dealership sales as % of total retail sales in the state.....	13.8%
Estimated number of new-vehicle dealerships .....	108

**Dealers provide thousands of well-paying jobs in Idaho.**

Total number of new-vehicle dealership employees in Idaho .....	4,065
Average number of employees per dealership .....	38
Average annual earnings of new-vehicle dealership employees .....	\$42,540
Dealership payroll as % of total state retail payroll .....	10.0%
Annual payroll of new-vehicle dealerships.....	\$173 million
Average annual payroll per new-vehicle dealership .....	\$1.60 million

**Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:**

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

*\*Numbers reflect annual economic activity during 2010*