



Driving Mississippi's Economy

Annual Contributions of Mississippi's New-Vehicle Dealers*

Mississippi's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$18.3 million
Total sales of all new-vehicle dealerships in Mississippi	\$3.7 billion
Dealership sales as % of total retail sales in the state	12.3%
Estimated number of new-vehicle dealerships	200

Dealers provide thousands of well-paying jobs in Mississippi.

Total number of new-vehicle dealership employees in Mississippi.....	6,252
Average number of employees per dealership	31
Average annual earnings of new-vehicle dealership employees	\$40,950
Dealership payroll as % of total state retail payroll	8.8%
Annual payroll of new-vehicle dealerships.....	\$256 million
Average annual payroll per new-vehicle dealership	\$1.28 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*