



NADA-ATD Learning Hub

The all-new Learning Hub component of NADA University combines a who's who of industry experts and cutting-edge technology to deliver interactive training online, 24/7, without taking your employees away from the store. Convenience and quality are just the beginning.

With *My Report Card* and *Tattletale Report*, employees and their managers have the ability to track, measure, and monitor performance in the training programs; accountability is crucial to achieving peak performance. But it doesn't stop there.

Learning Hub courses are also delivered as instructor-led seminars, webinars, and convention workshops. Courses can also be customized or created for dealers or dealer groups and hosted in the DEALERvt section.

In addition to NADA courses, Learning Hub offers online training from selected industry-leading trainers – NADA University Partners – to ensure our dealer members are provided a robust selection of services. NADA U Partners offer programs for management, F & I, sales, service, human resources, and customer service. They include: Grant Cardone, Jeff Cowan, Jared Hamilton, Alan Ram, Don Reed, Ron Reahard, Jeff Sacks, EZ HR, and MMS Institute.

All-new Virtual Training Curriculum

Learning Hub includes training on nearly every aspect of dealership operations and is expanding rapidly. **Six of the new virtual training courses are provided at no charge to NADA and ATD members:**

1. The Buck Stops Here (cash reporting and money laundering rules) – Legal/Regulatory
2. Red Flags: Stopping Identity Thieves Before They Strike – Legal/Regulatory
3. An Ounce of Prevention: Dealership Safety & OSHA Compliance – Legal/Regulatory
4. Complying with the Hazardous Air Pollutants (HAPs) Rule – Legal/Regulatory
5. Working in Harmony (diversity and teamwork) – Human Resources
6. Cash Management for Heavy Truck Dealerships – Business Office



All courses and resources are categorized by the following topic areas:

- Dealer / Executive
- Management
- Sales / Leasing / Finance
- Legal/Regulatory
- Online Presence
- Business Office
- Service
- Parts
- Body Shop
- Human Resources
- DEALERvt
- NADA U Partners

NADAvt – Your Best Value!

With **NADAvt**, all dealership employees have 24/7 access to all NADA online training and can refresh on the training as often as needed.

NADAvt—a low monthly subscription program—gives access to all these online courses:

- ✓ **12 online interactive courses**, testing, and tracking
- ✓ **48 convention workshops (2010)** and **47 convention workshops (2011)***
- ✓ **33 webinars (2010)** and **12+ webinars (2011)***

*Annual subscription will include a rolling two years of convention workshops and webinars.

Call our Customer Service Team to learn more!