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KINGSTON, MASS., TRUCK DEALER NOMINATED FOR TOP INDUSTRY HONOR

McLEAN, Va. (March 6, 2009) — Christine J. Alicandro, dealer principal and CEO of Marty's GMC/Buick/Pontiac/Isuzu in Kingston, Mass., has been nominated for the American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award. The winner will be announced at the opening general session of the 46th Annual ATD Convention and Exposition in Washington, D.C., on April 18, 2009.

Building the Business

Alicandro began her career at the dealership at a young age working for her father throughout high school and college. She has held virtually every position in the dealership including parts and service, general office and sales. After 15 years, she was promoted to general manager in 1990. In 2000, she purchased the majority stock of Marty's Inc. and officially became the dealer principal and CEO.

Alicandro attributes much of the company's success to her business philosophy—employee satisfaction correlates to customer satisfaction. Her employees are empowered to resolve customer issues resulting in high customer satisfaction. Her motto is, "Be there, make their day, choose your attitude and play."

Honors, Awards and Service to the Industry

Alicandro gives back to the industry by serving on the National Buick, Pontiac and GMC Dealer Council. In addition, she is on the Women's Dealer Advisory Council and has served in the GM Mentor Program.

Community Service

Alicandro lives in Kingston, Mass., and is an asset to the community. She is currently a member of the board of directors of Jordan Hospital. "Our future depends on our children," she said. Alicandro's support of the Boys and Girls Club of Plymouth Inc. has included nine years on the board of directors, the donation of a GMC truck and \$50,000 as well as time spent raising \$3 million in donations. She is also a volunteer and speaker for Habitat for Humanity Women's Build.

The Award

The American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award is evaluated based on several categories, including dealership performance, civic contributions and industry leadership.

About ATD

Founded in 1970, the American Truck Dealers division of the National Automobile Dealers Association is the only national organization representing dealers selling new medium- and heavy-duty trucks.

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