



# Driving Kentucky's Economy

## Annual Contributions of Kentucky's New-Vehicle Dealers\*

**Kentucky's dealers maintain a multi-BILLION dollar retail industry.**

Average sales per dealership .....	\$23.2 million
Total sales of all new-vehicle dealerships in Kentucky .....	\$6.0 billion
Dealership sales as % of total retail sales in the state .....	11.5%
Estimated number of new-vehicle dealerships .....	259

**Dealers provide thousands of well-paying jobs in Kentucky.**

Total number of new-vehicle dealership employees in Kentucky .....	10,749
Average number of employees per dealership .....	42
Average annual earnings of new-vehicle dealership employees .....	\$42,256
Dealership payroll as % of total state retail payroll .....	9.6%
Annual payroll of new-vehicle dealerships .....	\$455 million
Average annual payroll per new-vehicle dealership .....	\$1.76 million

**Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:**

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

*\*Numbers reflect annual economic activity during 2010*