



Driving Nevada's Economy

Annual Contributions of Nevada's New-Vehicle Dealers*

Nevada's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$37.3 million
Total sales of all new-vehicle dealerships in Nevada	\$3.6 billion
Dealership sales as % of total retail sales in the state	14.9%
Estimated number of new-vehicle dealerships	97

Dealers provide thousands of well-paying jobs in Nevada.

Total number of new-vehicle dealership employees in Nevada.....	6,236
Average number of employees per dealership	64
Average annual earnings of new-vehicle dealership employees	\$53,049
Dealership payroll as % of total state retail payroll	10.0%
Annual payroll of new-vehicle dealerships.....	\$331 million
Average annual payroll per new-vehicle dealership	\$3.41 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*