



Driving Minnesota's Economy

Annual Contributions of Minnesota's New-Vehicle Dealers*

Minnesota's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$18.4 million
Total sales of all new-vehicle dealerships in Minnesota	\$6.8 billion
Dealership sales as % of total retail sales in the state	11.5%
Estimated number of new-vehicle dealerships	371

Dealers provide thousands of well-paying jobs in Minnesota.

Total number of new-vehicle dealership employees in Minnesota.....	14,460
Average number of employees per dealership	39
Average annual earnings of new-vehicle dealership employees	\$43,286
Dealership payroll as % of total state retail payroll	10.2%
Annual payroll of new-vehicle dealerships.....	\$626 million
Average annual payroll per new-vehicle dealership	\$1.69 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*