



Driving Connecticut's Economy

Annual Contributions of Connecticut's New-Vehicle Dealers*

Connecticut's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$29.8 million
Total sales of all new-vehicle dealerships in Connecticut.....	\$7.9 billion
Dealership sales as % of total retail sales in the state.....	14.8%
Estimated number of new-vehicle dealerships	264

Dealers provide thousands of well-paying jobs in Connecticut.

Total number of new-vehicle dealership employees in Connecticut	12,093
Average number of employees per dealership	46
Average annual earnings of new-vehicle dealership employees	\$54,537
Dealership payroll as % of total state retail payroll	11.9%
Annual payroll of new-vehicle dealerships.....	\$660 million
Average annual payroll per new-vehicle dealership	\$2.50 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*