



# Driving Georgia's Economy

## Annual Contributions of Georgia's New-Vehicle Dealers\*

**Georgia's dealers maintain a multi-BILLION dollar retail industry.**

Average sales per dealership .....	\$33.5 million
Total sales of all new-vehicle dealerships in Georgia .....	\$17.1 billion
Dealership sales as % of total retail sales in the state .....	14.5%
Estimated number of new-vehicle dealerships .....	511

**Dealers provide thousands of well-paying jobs in Georgia.**

Total number of new-vehicle dealership employees in Georgia .....	28,601
Average number of employees per dealership .....	56
Average annual earnings of new-vehicle dealership employees .....	\$47,197
Dealership payroll as % of total state retail payroll .....	10.7%
Annual payroll of new-vehicle dealerships .....	\$1.35 billion
Average annual payroll per new-vehicle dealership .....	\$2.64 million

**Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:**

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

*\*Numbers reflect annual economic activity during 2010*