



Driving Utah's Economy

Annual Contributions of Utah's New-Vehicle Dealers*

Utah's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$31.6 million
Total sales of all new-vehicle dealerships in Utah	\$4.5 billion
Dealership sales as % of total retail sales in the state	13.4%
Estimated number of new-vehicle dealerships	141

Dealers provide thousands of well-paying jobs in Utah.

Total number of new-vehicle dealership employees in Utah	7,121
Average number of employees per dealership	51
Average annual earnings of new-vehicle dealership employees	\$44,533
Dealership payroll as % of total state retail payroll	9.0%
Annual payroll of new-vehicle dealerships	\$317 million
Average annual payroll per new-vehicle dealership	\$2.25 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*