



Resource Toolbox is where you'll find information you need to stay abreast of industry developments. These online resources and tools enrich NADA and ATD member benefits with a selection of complimentary online services.

Your Vault of Valuable Information—Unlock It

The new NADA University online platform ensures resources are updated and available to you 24/7 – no more searching for that lost hard-copy on someone's desk. You can easily find what you need, when you need it. And, with the testing feature, dealers can track, monitor, and measure employee training activity—and provide documentation that employees have been trained and tested on compliance-related requirements.

Open the vault to find these key components:

- **Driven**— the NADA Management Series provides timely instructional online publications on operational, legal and regulatory topics to help dealers meet compliance requirements
- **MarketINSIGHT**—archives of complimentary monthly mini-webinars from industry experts on trends and emerging topics of interest
- **NADAPerks**— archives of monthly member perks with updates about NADA achievements



It's Loaded with Useful Information

If you're looking for a great starting point with NADA U, this is it. Here's what you'll find:

- **50 Driven management guides** (complimentary)
- **13 MarketINSIGHT webinars** (complimentary)
- **17 NADAPerks resource tools** (complimentary)
- *HR Essentials* – training and templates for developing Performance Evaluations, Job Descriptions, and an HR Policy Handbook (available for purchase)
- Automotive Careers Online – online job board for automotive professionals
- *NADA DATA* for 2010
- Northwood University / AutoTrader.com joint study on Dealership Walk-in activity
- NADA Used Car Guide 2010 Market Forecast