



Driving Wyoming's Economy

Annual Contributions of Wyoming's New-Vehicle Dealers*

Wyoming's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$16.3 million
Total sales of all new-vehicle dealerships in Wyoming.....	\$1.1 billion
Dealership sales as % of total retail sales in the state.....	12.4%
Estimated number of new-vehicle dealerships	65

Dealers provide thousands of well-paying jobs in Wyoming.

Total number of new-vehicle dealership employees in Wyoming.....	1,912
Average number of employees per dealership	29
Average annual earnings of new-vehicle dealership employees	\$42,890
Dealership payroll as % of total state retail payroll	11.3%
Annual payroll of new-vehicle dealerships.....	\$ 82 million
Average annual payroll per new-vehicle dealership	\$1.26 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*