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SOUTH CHARLESTON, WEST VIRGINIA TRUCK DEALER NOMINATED FOR TOP INDUSTRY HONOR

McLean, Va. (March 17, 2008) — Charles H. Haden, III, president of General Truck Sales Corp., South Charleston, W. Va., is nominated for the American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award. The winner will be announced at the opening general session of the 45th Annual ATD Convention and Exposition in Dallas on April 26.

Building the Business

Haden began his career in the truck industry in General Truck Sales' parts department. He moved to the repair shop doing minor mechanical work and service write-ups, advanced to sales, sales management and later became general manager. He began purchasing dealership shares in 1988; and purchased the entire dealership with a partner in 1994. He became sole owner in 2006.

Haden attributes much of the company's success to the loyalty and commitment of its employees. He is proud to say that 11 employees in the front office and sales department have a combined 144 years of service with General Truck Sales; the service department has 22 employees with a combined 258 years of experience with the company, and the parts department has another 152 years among its eight employees. "Our employee loyalty allows the dealership to put the customer's needs first and provide the best follow-up service possible," Hayden said.

Honors, Awards and Service to the Industry

Awards earned by General Truck Sales include the J.D. Powers' Class 8 Trucks Excellence Award (2005) for highest customer satisfaction; Isuzu's IPV Training Award (1991 – 2006) for outstanding knowledge – parts; and multiple awards from Volvo Trucks and GMC for excellent customer service.

Haden served as a dealer representative on the GM Light Duty Dealer Council (2002 – 2007), and is a 25-year member of ATD and the Motor Truck Association. He is also a long-time member of Omega, IOGE, ABC, the Charleston Area Alliance, the West Virginia Coal Association and Leadership West Virginia. He served as a delegate to South America for West Virginia Economic Development from 1997 – 1999.

Community Service

Haden lives in Charleston, W. Va. He has been a member and contributor for the Clay Center, a board member of the Boy Scouts of America and a contributor to numerous charitable organizations.

The Award

The American Truck Dealers/*Heavy Duty Trucking* Truck Dealer of the Year Award nominees are evaluated on dealership performance, civic contributions and industry leadership.

About ATD

Founded in 1970, the American Truck Dealers division of the National Automobile Dealers Association is the only national organization representing dealers selling new medium- and heavy-duty trucks.

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