



Driving Oregon's Economy

Annual Contributions of Oregon's New-Vehicle Dealers*

Oregon's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$22.5 million
Total sales of all new-vehicle dealerships in Oregon.....	\$5.4 billion
Dealership sales as % of total retail sales in the state.....	12.4%
Estimated number of new-vehicle dealerships	240

Dealers provide thousands of well-paying jobs in Oregon.

Total number of new-vehicle dealership employees in Oregon	10,377
Average number of employees per dealership	43
Average annual earnings of new-vehicle dealership employees	\$43,978
Dealership payroll as % of total state retail payroll	9.7%
Annual payroll of new-vehicle dealerships.....	\$457 million
Average annual payroll per new-vehicle dealership	\$1.90 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*