



# Driving Alaska's Economy

## Annual Contributions of Alaska's New-Vehicle Dealers\*

**Alaska's dealers maintain a multi-BILLION dollar retail industry.**

|                                                                |                |
|----------------------------------------------------------------|----------------|
| Average sales per dealership .....                             | \$38.9 million |
| Total sales of all new-vehicle dealerships in Alaska .....     | \$1.2 billion  |
| Dealership sales as % of total retail sales in the state ..... | 10.1%          |
| Estimated number of new-vehicle dealerships .....              | 32             |

**Dealers provide thousands of well-paying jobs in Alaska.**

|                                                                   |                |
|-------------------------------------------------------------------|----------------|
| Total number of new-vehicle dealership employees in Alaska .....  | 2,245          |
| Average number of employees per dealership .....                  | 70             |
| Average annual earnings of new-vehicle dealership employees ..... | \$47,980       |
| Dealership payroll as % of total state retail payroll .....       | 9.4%           |
| Annual payroll of new-vehicle dealerships .....                   | \$108 million  |
| Average annual payroll per new-vehicle dealership .....           | \$3.37 million |

**Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:**

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

*\*Numbers reflect annual economic activity during 2010*