



Driving South Carolina's Economy

Annual Contributions of South Carolina's New-Vehicle Dealers*

South Carolina's dealers maintain a multi-BILLION dollar retail industry.

Average sales per dealership	\$24.6 million
Total sales of all new-vehicle dealerships in South Carolina	\$6.6 billion
Dealership sales as % of total retail sales in the state	13.1%
Estimated number of new-vehicle dealerships	266

Dealers provide thousands of well-paying jobs in South Carolina.

Total number of new-vehicle dealership employees in South Carolina	12,176
Average number of employees per dealership	46
Average annual earnings of new-vehicle dealership employees	\$42,959
Dealership payroll as % of total state retail payroll	9.5%
Annual payroll of new-vehicle dealerships	\$524 million
Average annual payroll per new-vehicle dealership	\$1.97 million

Dealers generate hundreds of millions of dollars of tax revenue for state and local government through:

- **Sales Tax Revenue**
- **Corporate Tax Revenue**
- **Payroll Tax Revenue**

**Numbers reflect annual economic activity during 2010*